



## PRESS RELEASE

### **Kenanga Futures returns with 'Back to the Futures III' Campaign Rewards worth RM20,000 up for grabs**

**KUALA LUMPUR, 15 August 2019** – Kenanga Futures Sdn Bhd (“Kenanga Futures”) returns with its third nationwide campaign, ‘Back to the Futures III’, to reward new and existing clients who trade Bursa Malaysia Derivatives Berhad (“BMD”) and/ or CME Group Products from 15 August 2019 till 30 November 2019.

For this year’s series, the campaign model has been revamped to include new Campaign Rewards across two tiers where clients stand a chance to win rewards such as petrol cards and cash worth up to RM20,000. The more trades executed, the more rewards to be won.

Azila Abdul Aziz, Chief Executive Officer/ Executive Director and Head of Listed Derivatives, Kenanga Futures Sdn Bhd, says that the campaign is designed to actively encourage trading interest in both U.S and Malaysian listed derivatives by rewarding Malaysian traders.

“We are pleased to bring the campaign back for the third year. We are committed to educate and encourage Malaysians to learn and access new trading opportunities in the global derivatives market. It is our hope that this will help spur interest in the futures and options market among Malaysians.”

Azila also took the opportunity to thank BMD and CME Group for their continuous support. “With the support of both BMD and CME Group, we believe that this campaign will help raise awareness and assist us in our aim of building a smart derivatives trading community. Clients can use our KDF TradeActive™ trading platform to access a diverse range of futures and options products listed on both BMD and CME Group, as well as leverage on the wealth of information provided by us to trade at their own convenience.”

The ‘Back to the Futures III’ campaign is open to new and existing clients aged 18 years old and above. Participants will need to have or open an account with Kenanga Futures and trade a minimum number of CME Group and BMD futures contracts as required within the time frame to be rewarded.

Clients can easily monitor prices and trade using KDF TradeActive™, Kenanga Futures online derivatives trading platform that is available on both desktop and mobile devices.



Alternatively, they can call the dealing desk at 03-2172 3888 for assistance. Current clients who are eligible will automatically be enrolled in the Campaign.

Rewards in the 'Back to the Futures III' campaign are divided into two tiers, with each tier consisting of two exchange categories. Rewards will be given based on the required number of contracts traded during the campaign period in each tier and exchange category.

For more information about Kenanga Futures and "Back to the Future III" campaign, please visit [www.kenangafutures.com.my](http://www.kenangafutures.com.my).

\*Campaign terms and conditions applies.

###

**About Kenanga Futures Sdn Bhd**

Kenanga Futures Sdn Bhd is an award-winning Malaysian listed derivatives broker regulated under the Securities Commission Malaysia and Bursa Malaysia Berhad. The company offers clients electronic market access to trade listed products on Bursa Malaysia Derivatives and CME Group. Apart from being a direct member of Bursa Malaysia Derivatives Berhad and the clearinghouse, the company is also a registered broker with the U.S. CFTC and was granted exemption relief pursuant to Commission Regulation 30.10 which enables the company to paper directly with entities in the U.S. On the domestic front, the company has an extensive network with 24 branches nationwide licensed to trade listed derivatives.

Clients can access both U.S. and Malaysian listed derivatives on a single trading platform via the company's trademarked real-time customised online trading solution, KDF TradeActive™. KDF TradeActive™ is available on both desktop and mobile devices, giving clients easy access to real-time market data and flexibility to trade on-the-go.

*This Press Release was issued by Kenanga Group's Marketing & Communications department.*

For more information, please contact:

**Chuah Sze Phing**

DID: +603 – 2172 2918

Email: [szepingchuah@kenanga.com.my](mailto:szepingchuah@kenanga.com.my)

**Muhammad Khumeini Hairudin**

DID: +603 – 2172 2917

Email: [khumeini@kenanga.com.my](mailto:khumeini@kenanga.com.my)