

OUR BUSINESS VALUE CREATION MODEL

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I Intellectual Capital

Intellectual Capital refers to intangible organisational assets rooted in knowledge, which may encompass intellectual property like software or licences, as well as proprietary knowledge, systems, or procedures.

F Financial Capital

Financial Capital refers to the cumulative resources of funds at the disposal of the Group.

M Manufactured Capital

Manufactured Capital encompasses the Group's infrastructure, comprising physical branches and digital technology, among other things, which are instrumental in delivering services to customers.

H Human Capital

Human Capital encompasses the collective skills and expertise held by all Kenanga Group employees. This combined capability empowers the Group to implement its strategies, and create value for its stakeholders.

N Natural Capital

Natural Capital involves the stewardship of natural resource utilisation and its consequential effects on the environment.

S Social and Relationship Capital

Social and Relationship Capital encompasses the connections fostered among communities and stakeholders, as well as enhancing financial literacy and inclusion through education.

Over **50 years** of experience

Shareholders' Equity: **RM1.07 billion**

Strong capital ratio of **29.4%** and liquidity coverage ratio of **280.5%**

Drive **thought leadership** through industry committees

Deposit from Customers: **RM4.1 billion**

A+ credit rating (Malaysian Rating Corporation Berhad)

First investment bank in Malaysia to join the UNGC

34 branches

List of Digital Channels/ Apps from Kenanga:

- ▶ Kenanga Digital Investing
- ▶ KenEasy
- ▶ iSPEED.my (Rakuten Trade)
- ▶ KenWealth
- ▶ KenTrade
- ▶ KDF TradeActive™
- ▶ NagaWarrants
- ▶ Kenanga FX
- ▶ Kenanga Money
- ▶ DCO (Digital Client On-boarding)

Total number of Kenanga Group employees: **1,358**

Total amount of training hours recorded: **> 40,000 hours**

Total energy consumption: **19,389.9 GJ**

Total water consumption: **42,208.1 (m³)**

Scope 1 and 2 GHG emissions data:

Scope 1	Scope 2	Petrol Consumption
43.4 tCO₂e	3,596.1 tCO₂e	18,209.1 litres
		Electricity Consumption
		5,216,632 kWh

Total number of clients: **> 500,000**

Total procurement spent on local entities: **RM81.5 million**

Total number of volunteer hours: **2,423 hours**

Total amount invested on community initiatives: **> RM600,000.00**

Key Collaboration & Partnerships:

- ▶ Association of Certified Fraud Examiners
- ▶ LeadWomen
- ▶ United Nations Global Compact
- ▶ Pertubuhan Rahoma Darul Fakir Malaysia
- ▶ UN Women
- ▶ National Cancer Society Malaysia
- ▶ Silent Teddies Bakery
- ▶ Pertubuhan Tindakan Wanita Islam
- ▶ Dialogue Includes All Academy
- ▶ Special Olympics Malaysia Association

Drive long term sustainability and competitive edge through a consistent strategy of continuously fortifying our core businesses and accelerating digitalisation and regionalisation as imperatives to future-proof our enterprise.

Diversified range of businesses:

Equity Broking	Investment Banking	Treasury	Islamic Banking
Listed Derivatives Broking	Asset and Wealth Management	Money Lending	Robo-advisory

The focal point of 2023 was strategically laying the groundwork for the future, embodied by the forthcoming introduction of the Kenanga SuperApp in 2024.

Rakuten Trade expanded its trading access to the Hong Kong Exchange and became the first (1st) in Malaysia to offer US Fractional Share Trading services while the account opening process was revamped for enhanced customer experience.

In 2023, we became a signatory of UN Women's Empowerment Principles.

Succession and Leadership Planning:

- ▶ Kenanga Talent and Succession Management Framework
- ▶ Talent Management Succession Planning
- ▶ Kenanga Leadership Programme

Talent Attraction and Development:

- ▶ Individual Development Plan
- ▶ Training and Learning Opportunities
- ▶ Employees' Share Option Scheme
- ▶ Private Retirement Scheme
- ▶ Fitness Memberships
- ▶ Hybrid Work Arrangement
- ▶ Medical Benefits
- ▶ Dental and Optical Benefits

Following the completion of the enhancements made to the air conditioning and air handling unit system in 2022, we transitioned into the monitoring phase in 2023.

We continued to organise our flagship annual event, the Fraud Awareness Week, for the seventh (7th) consecutive year in collaboration with the Association of Certified Fraud Examiners.

We also strengthened outreach initiatives through employee volunteerism and support for social enterprises.

In addition to sharing investment knowledge through published articles, webinars, roadshows, exhibitions, and social media, we also participated in various industry-relevant financial literacy events.

'Highest Returns to Shareholders Over Three Years' and **'Highest Growth in Profit After Tax Over Three Years'**, The Edge Malaysia Centurion Club Corporate Awards 2023

▶ Asset and Wealth Management
LSEG Lipper Fund Awards Malaysia 2024

Kenanga Malaysian Inc Fund for 'best Equity Malaysia Diversified – Malaysia Pension Funds over 10 Years' and **Kenanga Diversified Fund for 'best Mixed Asset MYR Flexible – Malaysia Pension Funds over 10 Years'**

▶ Equity Broking
[No. 1] retail stockbroker, with a **25.8%** retail segment market share

'Best Overall Equities Participating Organisation (Champion)', Bursa Excellence Awards 2023

▶ Listed Derivatives Broking
#1 Futures broker on Bursa Malaysia Derivatives with **29.6%** market share

'Best Overall Derivatives Trading Participant (Champion)', Bursa Excellence Awards 2023

▶ Maintained our inclusion in **FTSE4Good** Bursa Malaysia Index with an improved ESG score to **4.0** from 3.7

Net Profit: RM72.8 million	Dividend: 7.00 sen per ordinary share	13.5% growth in revenue	Return on Equity: 6.9%
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Asset Under Administration: **RM21.7 billion**

Kenanga SuperApp is set to launch in 2024

276,163 accounts on Rakuten Trade as of December 2023

Gender Representation:

Male	49%
Female	51%

Gender Pay Ratio: **1:0.92**

Return to Work Rate from Parental Leave: **100%**

58 employees received professional and role-based certification

Zero incidents of work-related fatalities

Improved turnover rate to **15.3%** from 18.1%

'Energy-Efficient Building in Retrofitted Building', National Energy Awards 2023

23% reduction in electricity consumption at Kenanga Tower against baseline (average consumption of total usage in 2018 and 2019).

'Bank of the Year – Outstanding Sustainability Champion', Sustainability & CSR Awards 2023

Over **2,300** participants registered for our annual **Fraud Awareness Week** in FY2023

Direct positive impact to over **2,700** individuals in marginalised communities

Involved in over **110** financial literacy programmes