

KENANGA AT A GLANCE

Today, Kenanga Investment Bank Berhad (“KIBB” or “Kenanga”) is the country’s leading independent investment bank with a continuous commitment towards driving collaboration, innovation, digitalisation and sustainability in the marketplace.

The Group’s ambitions include building a robust digital ecosystem that meets the needs of its clients and businesses. Some of its game-changing products include Malaysia’s fully online digital stockbroking platform Rakuten Trade and a fully artificial intelligence (“AI”) robo-advisor, Kenanga Digital Investing. It is currently developing Malaysia’s first Wealth SuperApp that will be rolled out in 2024.



Kenanga’s Digital Journey

Rakuten Securities

Rakuten Joint Venture

Kenanga entered into a joint venture with Japanese internet giant Rakuten Securities, Inc.

2016

Rakuten Trade

Launch of Rakuten Trade

Kenanga and Rakuten Securities, Inc. jointly launched Rakuten Trade, Malaysia’s first fully digital equity broker.

Back Office Digitalisation

Kenanga completed back office digitalisation to enhance efficiencies.

2017

Launch of Remisier Portal

Kenanga launched a new portal to enable remisiers to work remotely.

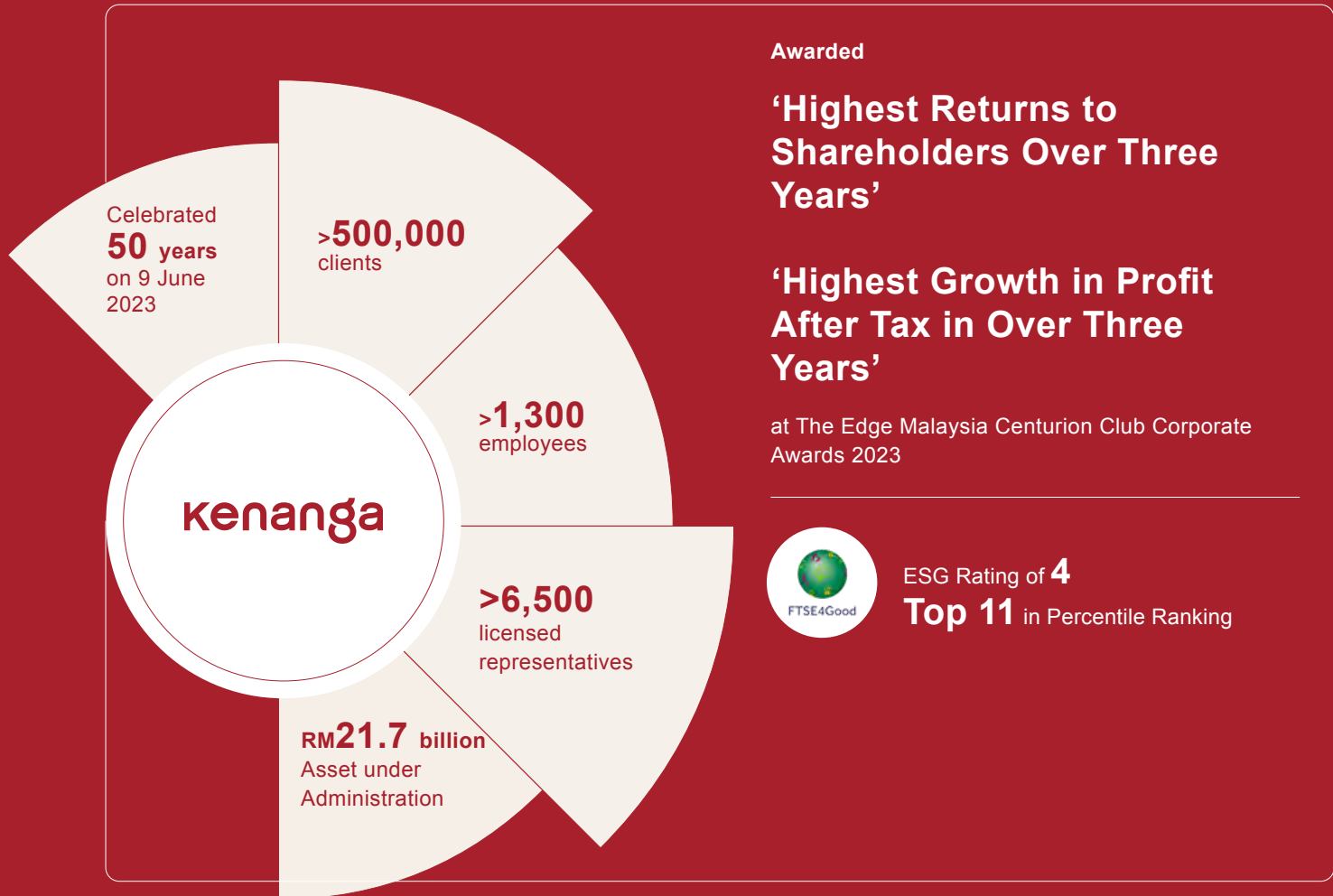
2019

MERCHANTRADE

E-Wallet Launch with Merchantrade Asia Sdn Bhd (“Merchantrade”)

Kenanga launched Kenanga Money, Malaysia’s first stockbroker e-wallet, with Merchantrade and later acquired a 4.99% stake in the company.

2020



Partnership with Bay Group Holdings Sdn Bhd ("CapBay")

Kenanga entered into a partnership with CapBay to digitalise first-in-Malaysia factoring solution unifying both, private and public sector's receivables under one (1) platform.

2020



A Stake in Tokenize Technology (M) Sdn Bhd

Kenanga received approval from the Securities Commission Malaysia to acquire 19% stake in Digital Asset Exchange Platform, Tokenize Xchange.

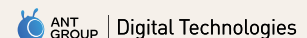
2021



Launch of a Robo-Advisory Platform

Kenanga launched a fully AI-driven robo-advisory platform, Kenanga Digital Investing.

2022



Signed Memorandum of Understanding with Ant Group

Kenanga entered into a collaboration with Ant Group to develop Malaysia's first Wealth SuperApp, geared to revolutionise wealth generation and management.

2023